



# EXHIBITOR PROSPECTUS

## 69<sup>th</sup> Annual Meeting & Scientific Assembly

Embassy Suites La Vista Hotel & Conference Center

12520 Westport Parkway, La Vista, NE 68128

March 30 – March 31, 2017

### Booth Information

Your ALL-INCLUSIVE 8'x10' booth comes complete with draping, one 6' skirted table, two chairs, one electrical outlet, WiFi, an identification sign, two official name badges, and two meal tickets for lunch on Thursday and Friday. Booth assignments are made on a first come, first served basis.

#### Booth Price

8' x 10' - \$1,250

#### Exhibit Hours

Thursday, March 30  
10:00 am – 6:00 pm

Friday, March 31

9:00 am – 1:00 pm

#### Set-Up

Wednesday, March 29  
4:00 pm – 8:00 pm

OR

Thursday, March 30  
8:00 am – 10:00 am

#### Tear-Down

Friday, March 31  
1:00 pm – 2:30 pm

### Opportunities to Support Conference Activities

There are many opportunities available for your organization to gain visibility and recognition with our attendees by supporting individual conference activities. Your company's support will be recognized in our meeting program, at the event through signage, and in our quarterly publication *Cornhusker Family Physician*.

#### \$4000

- Awards & Installation Banquet (Sole Sponsor)

#### \$3000

- DeRoin Memorial Scholarship Luncheon (Sole Sponsor)
- Thursday Lunch (Sole Sponsor)
- Friday Lunch (Sole Sponsor)

#### \$2000

- Board of Directors' Dinner
- Thursday Night Social & Resident Jeopardy (Sole Sponsor)
- Awards & Installation Banquet (Co-Sponsor)
- Educational Grant

#### \$1500

- DeRoin Memorial Scholarship Luncheon (Co-Sponsor)

#### \$1000

- Thursday Lunch (Partial Sponsor)
- Friday Lunch (Partial Sponsor)
- Silent Auction & Wine Reception
- Awards & Installation Banquet (Partial Sponsor)
- Educational Grant
- Thursday Night Social & Resident Jeopardy (Co-Sponsor)

#### \$750

- Full Page Program Ad
- Educational Grant

#### \$500

- Single Food/Drink Break
- Half Page Program Ad
- Grand Prize Drawing
- President's Reception
- Past President's Breakfast

#### \$250

- Quarter Page Program Ad
- Door Prize
- Enhanced Program Listing

### Facilities & Hotel Information

The Exhibit Hall is located in the Windsor Ballroom in the La Vista Conference Center, conveniently attached to the Embassy Suites - La Vista, 12520 Westport Parkway, La Vista, NE 68128, (402) 331-7400. Make your hotel reservations before March 6, 2017 and mention the Nebraska Academy of Family Physicians for the group rate of \$139+.

### Shipping Instructions

Shipments may be received by the hotel **only three days prior** to the event. Please address all shipments as follows: **Nebraska Academy of Family Physicians, Attn: Company Name/Contact & cell phone number, Embassy Suites La Vista, 12520 Westport Parkway, La Vista, NE 68128.**

### Cancellation Policy

All cancellations must be made in writing to the NAFFP. If an exhibitor cancels before February 1, a \$100 administrative fee will be retained by or owed to the NAFFP. If an exhibitor cancels after February 1 but before March 10, the exhibitor will forfeit or owe 50% of the total cost of the space assigned. No refunds will be made for cancellations made after March 10 or for no-shows.

Complete your exhibitor application at [www.nebrafp.org](http://www.nebrafp.org).

Questions? Call 402-505-9198, or email [jen@nebrafp.org](mailto:jen@nebrafp.org)

**Want Face Time? Get at least 3.5 hours of face time with Nebraska Family Physicians during this 1 ½ day meeting! Expected registration is approximately 160 Family Physicians and medical personnel.**

### Schedule

*Subject to Change Depending on Speaker Presentations & Timing*

#### Thursday, March 30, 2017

8:30 – 10:30 am	Scientific Session
<b>10:00 am</b>	<b>Exhibit Hall Opens</b>
<b>10:30 – 11:00 am</b>	<b>BREAK</b>
11:00 – 12:00 pm	Scientific Session
<b>12:00 – 1:00 pm</b>	<b>Sit down Lunch with Physicians</b>
1:00 – 3:00 pm	Scientific Session
<b>3:00 – 3:30 pm</b>	<b>BREAK</b>
3:30 – 5:30 pm	Scientific Session
<b>6:00 pm</b>	<b>Exhibit Hall Closes</b>

#### Friday, March 31, 2017

8:00 – 9:45 am	Scientific Session
<b>9:00 am</b>	<b>Exhibit Hall Opens</b>
<b>10:00 – 10:45 am</b>	<b>BREAK</b>
10:45 – 11:45 am	Scientific Session
<b>11:45 am</b>	<b>Exhibit Hall Lunch</b>
<b>1:00 pm</b>	<b>Exhibit Hall Closes</b>
<b>2:30 pm</b>	<b>Booths Taken Down</b>

### Traffic Generating Features

#### Enhanced Program Listing - \$250:

Highlight your organization's name and booth number in the official program and meeting app with **larger and bolded font**.

**Grand Prize Game Card:** Meeting attendees will collect signatures at each exhibit booth to be eligible for a Grand Prize! Sponsor the Grand Prize for \$500.

**Exhibit Hall Meal and Breaks:** Scheduled breaks for Physicians in the exhibit hall include two breaks on Thursday and an extended morning break on Friday. Lunch will be served in the exhibit hall on Friday.

#### Sit-Down Physician Luncheon:

Representatives from each exhibiting organization are invited to a sit-down luncheon with the Physicians on Thursday. You **MUST** reserve seats by indicating the number needed on your Exhibitor Application.

**The Nebraska Academy of Family Physicians is extremely grateful for all of the generous support from the exhibitors and supporters!**