

# **EXHIBITOR PROSPECTUS**

71<sup>st</sup> Annual Meeting & Scientific Assembly | March 28-30, 2019 **Embassy Suites La Vista Hotel & Conference Center** 12520 Westport Parkway, La Vista, NE 68128

# Schedule:

Subject to Change Depending on Speaker Presentations & Timing

Thursday, March 28, 2019	
8:15 – 10:30 am	Scientific Session
9:00 am	Exhibit Hall Opens
	Silent Auction Opens
10:30 – 11:00 am	BREAK
11:00 – 12:00 pm	Scientific Session
12:00 – 1:00 pm	Sit down Lunch
	with Physicians
1:00 – 3:00 pm	Scientific Session
3:00 – 3:30 pm	BREAK
3:30 – 5:30 pm	Scientific Session
6:00 pm	Exhibit Hall Closes
	Silent Auction Closes
Friday, March 29, 2019	
8:00 – 10:00 am	Scientific Session
9:00 am	Exhibit Hall Opens
	Silent Auction Opens
10:00 – 10:45 am	BREAK
10:45 am	Silent Auction Closes
10:45 – 11:45 am	Scientific Session
11:45 – 12:45 pm	Sit down Lunch
	with Physicians

1:00 pm 2:30 pm

with Physicians **Exhibit Hall Closes Booths Taken Down** 

# **Traffic Generating Features:**

Grand Prize Game Card: Meeting attendees will collect signatures at each exhibit booth to be eligible for a Grand Prize! Sponsor the Grand Prize for \$500.

Exhibit Hall Breaks: Scheduled breaks for Physicians in the exhibit hall include two breaks on Thursday and an extended morning break on Friday.

#### Sit-Down Physician Luncheons:

Representatives from each exhibiting organization are invited to a sit-down luncheon with the Family Medicine Physicians on both Thursday and Friday. You MUST reserve seats on your exhibitor application!

## **Basic Booth Information**

Your ALL-INCLUSIVE 8'x10' booth comes complete with draping, one 6' skirted table, two chairs, one electrical outlet, WiFi, an identification sign, official name badges, and two meal tickets for lunch on Thursday and Friday. Booth assignments are made on a first come, first served basis.

> **Booth Price:** Thursday & Friday 10' x 8' - \$1,250

#### **Exhibit Hours:** Thursday, March 28

9:00 am - 6:00 pm and Friday, March 29 9:00 am - 1:00 pm Set Up: Wednesday. March 27 4:00 pm - 6:00 pm or Thursday, March 28 8:00 am - 9:00 am

**Tear Down:** 

Friday, March 29 1:00 pm – 2:30 pm

# **Opportunities to Support Conference Activities**

There are many opportunities available for your organization to gain visibility and recognition with our attendees by supporting individual conference activities. Your company's support will be recognized in our meeting program, at the event through signage, and in our quarterly publication Cornhusker Family Physician. More information about support opportunities can be found on page 3

of the exhibitor packet.

## **Facilities & Hotel Information**

The Exhibit Hall is located in the Windsor Ballroom in the La Vista Conference Center, conveniently attached to the Embassy Suites La Vista Hotel, 12520 Westport Parkway, La Vista, NE 68128, (402) 331-7400. Make your hotel reservations before March 3, 2019, and mention the Nebraska Academy of Family Physicians for the group rate of \$144++.

## **Shipping Instructions**

Shipments may be received by the hotel only three days prior to the event. Please address all shipments as follows: Nebraska Academy of Family Physicians, Attn: Company Name/Contact & Cell Phone Number, Embassy Suites La Vista, 12520 Westport Parkway, La Vista, NE 68128.

## **Cancellation Policy**

All cancellations must be made in writing to the NAFP. If an exhibitor cancels before January 25, a \$100 administrative fee will be retained by or owed to the NAFP. If an exhibitor cancels after January 25 but before March 3, the exhibitor will forfeit or owe 50% of the total cost of the space assigned. No refunds will be made for cancellations made after March 3 or for no-shows.

Complete your exhibitor application at <u>www.nebrafp.org</u>. Questions? Call 402-505-9198, or email nafpadmin@nebrafp.org.